

# PAUL RICHARDSON

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## PERSONAL DETAILS

Address : 42 Downscote Drive, Westbury, BS9 3TR  
Date of Birth : 27 April 1981  
Nationality : British

## PERSONAL STATEMENT

I am talented and ambitious with excellent technical ability and a keen eye for detail.

Working over a broad spectrum of projects for a variety of clients has allowed me to obtain a significant amount of experience and a substantial set of creative skills.

Throughout my career I have developed a meticulous and organized approach to the design and development process. I am reliable, self-disciplined and take great care in ensuring that my work is always of the highest quality.

## SKILLS

### Software

I am fluent in Adobe Photoshop, Illustrator, Indesign and Flash and have superb skills in After Effects and Premiere Pro.

I have extensive experience with Apple's Logic Pro, Steinberg's Cubase SX and Sibelius notation software.

### Programming

I am most comfortable with ActionScript and I am fluent in HTML and CSS. I have had experience with JavaScript, PHP and other OOP languages.

### Other

I play bass guitar to a professional standard.

## EDUCATION

Sep 2001 – Jun 2004  
Leeds College of Music (University of Leeds)

BA (Hons) Jazz Studies 2:2

Sep 1999 – Jun 2001  
Academy Of Contemporary Music

HND Popular Music Performance Distinction  
HND Popular Music Production Merit

## PORTFOLIO

Examples of my work can be found online at:  
[www.paulmartins.info/portfolio](http://www.paulmartins.info/portfolio)

## PROFESSIONAL EXPERIENCE

October 2008 - Present  
Atkins  
Multimedia Designer - Technical Lead

- Project management and production of motion graphics based video projects (Sound design/Animation)
- Adobe AIR application design and development
- Planning, design and development of flash based promotional material and web sites
- UI design and styling for the Olympics planning department (XAML based)
- Collaboration on AJAX based websites (design & programming)
- Illustration and photography
- Worked on a large variety of design for print projects (large and small format)
- Exhibition stand design
- Flash animation

November 2007 - October 2008  
S-cool Limited  
Creative Designer

- Conception and production of a new visual identity for the company
- Content management system design (usability, functionality, look and feel)
- Logo design
- Illustration and photography
- Marketing material design (large and small format)
- Design and programming of the company's corporate website
- Collaborative re-design of the company's largest commercial website
- Creation and implementation of a custom website templating system
- Web accessibility and usability studies

Sep 2006 - November 2007  
Self-Employed  
Freelance Graphic Design & Web Design

- Website design and development
- Logo design
- Design for print
- Promotional material design and branding

Sep 2005 - November 2007  
Self-Employed  
Freelance Musician & Instrumental Teacher

Promoting myself as both as an instrumentalist and project manager I collaborated with successful artists and producers, performing and recording extensively throughout the UK.